

New distribution agreement of CDR FoodLab[®] analysis systems

CDR Srl and Terra Co.Inc., the New partnership for the Distribution in Turkey of the CDR FoodLab[®] range of products.

March 2018 – CDR S.r.l. announces the new agreement with the company **Terra Analysis and Measurement Trade Co.Inc.** for the **exclusive distribution in Turkey** of the CDR FoodLab[®] range of products.

Turkey has a strong and growing agri-food industry; it is one of most important country with a huge potentiality for CDR FoodLab - says Gabriele Casini, sales manager of CDR - In Turkey there are many local food industries and also an important presence of multinational food companies that chosen this country where install production plants. CDR FoodLab products are already present in Turkey, in the last few years we have sold some analysers in various food industries. Now, thanks to this partnership with Terra, we are planning to increase sales, supplying CDR analysis systems to the most important food industries in the Turkish territory.

[CDR FoodLab[®]](#) is a line of chemical analysis systems for food and beverage quality control with outstanding and unique performance and accuracy features, easy to use and versatile, that allow you to determine a wide panel of parameters without having to use several analyzers.

About Terra Analysis and Measurement Trade Co.Inc.

Terra Analysis and Measurement Trade Co. Inc. operates in Turkey in the area of sales and technical support of Chemical Analysis and Life Science Instruments since 1994. They always aim to provide reliable, fast and qualified service and to produce creative solutions to the demands of their customers with the support of their expert team who follow the developing technology in the laboratory world and their supplier companies who are the world leaders in their fields.

This is the reason why CDR S.r.l. choose Terra Co. Inc. for the distribution of CDR FoodLab range of products in Turkey.

About CDR

CDR S.r.l is an engineering company based in the neighborhood of Florence, Italy. CDR is active in several fields, such as: telematics, medical diagnostics and food diagnostics, for which it produces systems for the prompt analysis of foodstuff with its brand “CDR FoodLab[®] Quality control system for food and beverage”. In the last 15 years, CDR has provided thousands analyzers for food and beverage quality control in more than 80 countries worldwide. For more information, visit www.cdr-mediated.it.

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