

## NEW DISTRIBUTION AGREEMENT OF **CDR WINELAB** ANALYSIS SYSTEM

*The rapid, simple and reliable solution for wine analysis will be distributed in USA by ATP Group*

**June 2016** – CDR S.r.l. announces the new agreement with the company *ATP Group* for the exclusive distribution in USA of the CDR WineLab analysis systems.

[CDR WineLab](http://www.cdrwinelab.com) ([www.cdrwinelab.com](http://www.cdrwinelab.com)) provides an innovative solution in the quality control of wine, wine making process, treatments on wine and must and in oenological strategies. CDR WineLab is very simple to use, does not require any calibration, maintenance and service costs. It is an accurate and reliable analysis system and the results are correlated with reference methods. CDR WineLab is already used by oenologists, wineries and laboratories in many countries worldwide.

### **About ATP**

ATPGroup (ATP), founded as a family business in 1991, is a leading supplier of acidulants, fine chemicals and production equipment to the wine, beer, food and pharmaceutical and industrial markets across North America. They have grown rapidly to become one of the premiere suppliers to the wine industry.

ATPGroup offers a full line of products and services, including chemicals, specialties, equipment and technical expertise. To complement ATPGroup's extensive product portfolio, their team is made up of industry veterans, engineers, cellar masters, and product specialists.

For this reasons CDR S.r.l. has decided to entrust ATP with distribution in the USA market of the CDR WineLab line, which can represent the new way to perform quality control on wine and must.

### **About CDR**

CDR S.r.l is an engineering company based in the neighborhood of Florence, Italy. CDR is active in several fields, such as: telematics, medical diagnostics and food diagnostics, for which it produces systems for the prompt analysis of foodstuff with its brand "**CDR FOODLAB** *Quality control system for food and beverage*". In the last ten years, CDR has provided thousands analyzers for food and beverage quality control in more than 50 countries worldwide. For more information, visit [www.cdr-mediated.com](http://www.cdr-mediated.com).

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